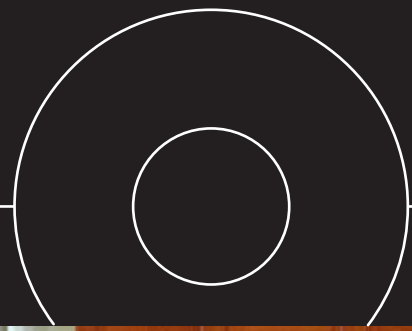


ALFA INTERNATIONAL

THE GLOBAL LEGAL NETWORK



Strategies for the Tough Case

2010 TRANSPORTATION PRACTICE GROUP SEMINAR

Marriott Marco Island Beach Resort

Marco Island, Florida

April 28-30, 2010

www.alfainternational.com

Strategies for the Tough Case

Easy cases are easy – and rare! More often you are dealing with a transportation claim precisely because there is some tough issue that makes the case difficult to resolve. The ALFA International Transportation Practice Group faculty of experienced attorneys and industry professionals has developed a presentation that addresses these difficult issues with “real-world” analysis and suggests strategies for successful handling of the Tough Case.

Our program has been assembled in a way to present these topics in a manner that will be both informative and interesting. The first question we will address is, what is the real effect of stipulating to liability in a case of probable liability? The seminar will begin with a presentation of closing arguments to a sample jury to enable comparison of the juror’s reaction to the same case facts – one with liability being contested, and the other with stipulated liability. The next presentation will be a panel discussion of “what’s it worth”, where we will provide analysis illustrating geographic and socioeconomic differences in case evaluation. Our first day will end with several pithy discussions of Hot Topics; including an update on internet information available for investigational purposes, Medicare allocations in liability cases and possible private causes of action under the Medicare Secondary Payor Act, and requirements under the 2010 Comprehensive Safety Analysis.

Day two will begin with examples of two different approaches to dealing with the plaintiff’s experts; one through Daubert challenges, and the other through cross examination. These presentations will be followed by various breakout sessions which will include spoliation, driver preparation, mediation issues, and the multiple Hot Topics discussed the first day, providing attendees the opportunity to ask questions and exchange ideas in smaller groups. The seminar will then wrap up by returning to the initial jury’s deliberations of our contrasting fact pattern, with commentary and analysis by a professional jury consultant.

Clark Aspy

Program Chair

NAMAN HOWELL SMITH & LEE, P.L.L.C.

Austin, Texas

What is ALFA International?

ALFA International is a premier global network of law firms with over 9,000 attorneys comprised of 133 member law firms (81 U.S. based firms, 52 non-U.S. based firms) located in nearly every U.S. state as well as in Canada, Mexico, Europe, Latin America, South America, Southeast Asia, Australia and the Pacific Rim. ALFA International’s basic objective, accomplished through its member firms and their activities, is to improve the quality and efficiency of legal services and to provide those services to clients within a reasonable and value-oriented cost formula across jurisdictions around the world.

Wednesday, April 28, 2010

5:30 p.m. – 6:30 p.m. **WOMEN'S INITIATIVE COCKTAIL RECEPTION**

South Sunset Terrace

Women attendees are invited to arrive in Marco Island a bit early in order to make connections with their female counterparts at this special pre-conference cocktail reception. Please join attending woman ALFA International attorneys and clients for a meet-and-greet before the official seminar Welcome Reception begins.

6:30 p.m. – 9:30 p.m. **REGISTRATION, WELCOME RECEPTION & DINNER BUFFET**

Quinn's Beach

Attire: Resort Casual/Sandals

Thursday, April 29, 2010

7:00 a.m. – 9:00 a.m. **BREAKFAST BUFFET**

Sunset Terrace – Lower Level

8:00 a.m. – 12:00 noon **GENERAL SESSION**

Islands Ballroom Salons A-D – Lobby Level

Attire: Business Casual

8:00 a.m. – 8:15 a.m. **WELCOME & INTRODUCTORY REMARKS**

Sarah H. Lamar
Chair of the Board, ALFA International
HUNTER MACLEAN
Savannah, Georgia

Danny M. Needham
Chair, ALFA International
Transportation Practice Group
MULLIN HOARD & BROWN, L.L.P.
Amarillo, Texas

Clark Aspy
Program Chair, ALFA International
Transportation Practice Group
NAMAN HOWELL SMITH & LEE, P.L.L.C.
Austin, Texas

8:15 a.m. – 9:00 a.m. **LIABILITY CASES – BETTER TO CONTEST OR STIPULATE?**

What is the "right" or better way to deal with the case of probable liability and likely exposure. Is the transportation Defendant better off fighting liability (in hopes that presentation of any favorable facts may work to mitigate the impending damage award), or does the jury begrudge the Defendant's efforts and view the party as seeking to avoid its responsibility? Or, should the transportation Defendant stipulate to liability, hoping the jury will be so appreciative and respectful of the Defendant accepting responsibility for its errors that the damage award is comparatively subdued? How is this analysis affected when there are additional "bad facts" that the defendant would like to keep out of the trial? Several of ALFA's experienced litigators will open this seminar with a presentation of this scenario to a sample jury; then at the conclusion of our seminar, take you into the jury room to hear their deliberation and analysis of these facts.

Sean F. McDonough
Moderator & Plaintiff Counsel
MORRISON MAHONEY LLP
Boston, Massachusetts

Robert E. "Bob" Barton
Defense Counsel
COSGRAVE VERGEER KESTER LLP
Portland, Oregon

9:00 a.m. – 9:20 a.m.
BREAK
Special thanks to Marc Harwell of the Chattanooga ALFA International firm of Leitner, Williams, Dooley & Napolitan, PLLC for providing the informational Q & A slide presentation exhibited during our breaks.

9:20 a.m. – 10:10 a.m.
WHAT'S IT WORTH?
How do factors such as geographic location, social demographics and Plaintiff/Defendant venues affect case values. Our experienced group of industry professionals and ALFA International litigators will lead a panel discussion of "What's it Worth" in analyzing our seminar fact pattern and other instructive cases to give us a better understanding of appropriate considerations for case valuation.

Bruce A. Menk
Moderator
HALL & EVANS, L.L.C.
Denver, Colorado

Paul R. Robinson
MEYER, DARRAGH, BUCKLER, BEBENEK
& ECK, P.L.L.C.
Pittsburgh, Pennsylvania

Pamela Blass Bracher
Director of Litigation, Risk Management
U.S. XPRESS, INC.
Chattanooga, Tennessee

John Spiros
Vice President of Safety and Claims,
Management
ROEHL TRANSPORT INC.
Marshfield, Wisconsin

10:10 a.m. – 11:55 a.m. **HOT TOPICS**

Each year brings challenging new topics and new twists on existing issues impacting the transportation industry. We have identified four of the most pressing and least understood of these new issues for rapid-fire presentation to keep you up to date and ready to deal with these challenges.

10:10 a.m. – 10:25 a.m. **INTERNET SEARCHES**

Shannon S. Frankel
Moderator
YOUNG MOORE AND HENDERSON, P.A.
Raleigh, North Carolina

Mehdi Arradizadeh
Director of Claims
COVENANT TRANSPORT, INC.
Chattanooga, Tennessee

10:25 a.m. – 10:40 a.m. **BREAK**

10:40 a.m. – 11:15 a.m. **MANDATORY INSURER REPORTING OF MEDICARE ALLOCATIONS (LIABILITY CLAIMS)**

Tamara N. Cook
Moderator
RENAUD COOK DRURY MESAROS, PA
Phoenix, Arizona

Gregory D. Conforti
JOHNSON & BELL, LTD.
Chicago, Illinois

C. Kelley Green
Assistant General Counsel
HALLIBURTON ENERGY SERVICES, INC.
Houston, Texas

John M. Williams
Chief Executive Officer
GOULD & LAMB
Bradenton, Florida

11:15 a.m. – 11:35 a.m.
**MEDICARE SECONDARY PAYOR ACT –
PRIVATE CAUSES OF ACTION?**

Carl H. Green
Moderator
MOUNCE, GREEN, MYERS, SAFI,
PAXSON & GALATZAN, P.C.
El Paso, Texas

William F. Tallent, CPCU, ARM, ALCM
Vice President Risk Management
STEVENS TRANSPORT, INC.
Dallas, Texas

11:35 a.m. – 12:00 p.m.
2010 COMPREHENSIVE SAFETY ANALYSIS

Joseph R. Swift
Moderator
BROWN & JAMES, P.C.
St. Louis, Missouri

Don D. Lacy
Corporate Director of Safety
PRIME INC.
Springfield, Missouri

12:00 noon – 1:00 p.m.
LUNCH BUFFET
Sunset Terrace – Lower Level

1:00 p.m. – 5:30 p.m.
OPTIONAL AFTERNOON ACTIVITIES
Registration is necessary

1:00 p.m. – 5:30 p.m.
GOLF
The Rookery at Marco Golf Course
There will be a shotgun start at 1:00 p.m.
Buses will depart from the front entrance of
the hotel at 12:15 p.m. for the 20-minute ride
to the golf course. Boxed lunches will be
provided at the course.

1:00 p.m. – 5:30 p.m.
DAY AT THE BEACH
Come and enjoy a Day at the Beach Marco
Island style! The recreation staff will line the
beach with flags, umbrellas and place lounge
chairs out to set just the right tone for you to
kick back and relax. For the active members
we will offer a volleyball court, footballs,
Frisbees, kayaks, pedal boat, water hammocks,
Hobie catamarans, and an introduction to
scuba diving lessons in Quinn's Pool. Add
a great sound system and you have all the
items needed for fun in the sun!

1:00 p.m. – 5:30 p.m.
BACKWATER OR OPEN WATER FISHING
*Buses will depart from the Palms
Ballroom Entrance*
The subtropical beauty and bounty of the Gulf
of Mexico provide excellent year-round action
for anglers. Each boat of 4-6 passengers
can decide to either fish the backwater (or
backcountry) for four of the state's most
sought after game fish, the snook, redfish,
spotted sea trout and tarpon or to head for
the open ocean for grouper, snapper, shark,
king mackerel or barracuda. Fishing promises
an enjoyable day for the seasoned fisherman
and the novice alike. With a professionally
licensed guide to operate all charter
boats and pilot your guests to the prime
fishing areas, the serenity of the beautiful
backcountry with its abundance of birds and
wildlife makes this an unforgettable activity!

6:30 p.m. – 9:30 p.m.
COCKTAIL RECEPTION & DINNER BUFFET
Palms Terrace & Ballroom
Attire: Business Casual

Friday, April 30, 2010

7:00 a.m. – 9:00 a.m.
BREAKFAST BUFFET
Sunset Terrace – Lower Level

8:15 a.m. – 11:45 a.m.
GENERAL SESSION
Islands Ballroom Salons A-D – Lobby Level
Attire: Business Casual

8:15 a.m. – 9:20 a.m.
DEALING WITH PLAINTIFF'S EXPERTS
Should you exclude the opponent's
expert just because he/she is eminently
"excludable"? Courts tend to try and resolve
cases on the merits and are generally

reluctant to decide a case on procedural
issues. So, if you knock out the incompetent
expert, is it worth the risk of the opponent
finding a qualified replacement expert?
When is it better to keep some of your
powder dry for the cross examination at
trial? The following companion presentations
include "how to" examples and practical
advice on these and other difficult issues
that may be involved in your future decisions
concerning the handling of experts in your
transportation cases.

**DAUBERT CHALLENGES AND
FEDERAL COURT CROSS-EXAMINATION**

James P. "Jim" Reichert
General Counsel & Chief Legal Officer
WHEATON VAN LINES, INC.
Indianapolis, Indiana

Cameron "Cam" Beck, Jr.
MORRIS & MORRIS, P.C.
Richmond, Virginia

James R. Jarrow
BAKER STERCHI COWDEN & RICE
Kansas City, Missouri

9:20 a.m. – 9:40 a.m.
BREAK

9:40 a.m. – 10:10 a.m.
BREAKOUT SESSIONS - GROUP 1
(Choose One)
Capri Ballroom – Lower Level

**A. MANDATORY INSURER REPORTING
OF MEDICARE ALLOCATIONS (LIABILITY
CLAIMS) / PRIVATE CAUSES OF ACTION -
PRACTICAL APPLICATIONS / PROBLEMS**

Tamara N. Cook
Moderator
RENAUD COOK DRURY MESAROS, PA
Phoenix, Arizona

Gregory D. Conforti
JOHNSON & BELL, LTD.
Chicago, Illinois

Carl H. Green
MOUNCE, GREEN, MYERS, SAFI,
PAXSON & GALATZAN, P.C.
El Paso, Texas

C. Kelley Green

Assistant General Counsel
HALLIBURTON ENERGY SERVICES, INC.
Houston, Texas

William F. Tallent, CPCU, ARM, ALCM

Vice President Risk Management
STEVENS TRANSPORT, INC.
Dallas, Texas

John M. Williams

Chief Executive Officer
GOULD & LAMB
Bradenton, Florida

B. HOT TOPIC / OPEN FORUM

Peter A. Dubrawski

Moderator
HAIGHT, BROWN & BONESTEEL, L.L.P.
Los Angeles, California

Will H. Fulton

DINSMORE & SHOHL LLP
Louisville, Kentucky

David R. Jostad

Senior Vice President and General Counsel
MAY TRUCKING COMPANY
Salem, Oregon

Joseph R. Swift

BROWN & JAMES, P.C.
St. Louis, Missouri

Don D. Lacy

Corporate Director of Safety
PRIME INC.
Springfield, Missouri

**C. WHAT'S WORKING, WHAT'S NOT:
SPOILIATION, DRIVER PREPARATION &
PARTICIPATION AND MEDIATION**

Thayla Painter Bohn

Moderator
FELDMAN FRANDEN WOODARD & FARRIS
Tulsa, Oklahoma

Edward D. Laird, Jr.

CARTER, CONBOY, CASE, BLACKMORE,
MALONEY & LAIRD, P.C.
Albany, New York

Walter F. "Trey" Williams, III

LORANCE & THOMPSON, P.C.
Houston, Texas

Keith Hefley

Liability Claims & Litigation Advisor
FEDERAL EXPRESS CORPORATION
Memphis, Tennessee

Harvey L. Mensch

Supervisor of Risk Management
USA TRUCK, INC.
Van Buren, Arkansas

Mark J. Whitehead

*Vice President Claims & Litigation
Management*
J.B. HUNT TRANSPORT, INC.
Lowell, Arkansas

**10:10 a.m. – 10:30 a.m.
BREAK**

**10:30 a.m. – 11:00 a.m.
BREAKOUT SESSIONS - GROUP 2**

(Choose One)
Repeat of Breakout Sessions Above
Capri Ballroom – Lower Level

**A. MANDATORY INSURER REPORTING
OF MEDICARE ALLOCATIONS (LIABILITY
CLAIMS) / PRIVATE CAUSES OF ACTION -
PRACTICAL APPLICATIONS / PROBLEMS**

B. HOT TOPIC / OPEN FORUM

**C. WHAT'S WORKING, WHAT'S NOT:
SPOILIATION, DRIVER PREPARATION &
PARTICIPATION AND MEDIATION**

11:00 a.m. – 11:45 a.m.

JURY DELIBERATIONS AND DISCUSSION

Ironically, because of our closeness to and particular interest in the subject, most of the seminar participants will never (or very rarely) have the opportunity to personally participate in a jury deliberation of a transportation case. To wrap up the seminar, our final presentation will provide a summary of our jury's deliberations and discussions of the initial fact pattern; along with a professional analysis of the jury's perception and appreciation of the issues framed by our challenge liability/ stipulate liability dilemma.

John R. Tarpley

Moderator
LEWIS, KING, KRIEG & WALDROP, P.C.
Nashville, Tennessee

Marygrace Schaeffer

Vice President
DECISIONQUEST
Minneapolis, Minnesota

**11:45 a.m.
ADJOURNMENT**

11:45 a.m. – 1:00 p.m.

LUNCH BUFFET
Sunset Terrace – Lower Level

1:00 p.m. – 5:30 p.m.

OPTIONAL AFTERNOON ACTIVITIES
Registration is necessary

1:00 p.m. – 5:30 p.m.

GOLF
Hammock Bay Golf & Country Club
There will be a shotgun start at 1:00 p.m. Buses will depart from the front entrance of the hotel at 12:15 p.m. for the 15-minute ride to the golf course. Boxed lunches will be provided at the course.

1:00 p.m. – 5:30 p.m.

DAY AT THE BEACH
1:00 p.m. – 4:30 p.m.
**CATAMARAN SIGHTSEEING CRUISE AND
SHELLING EXCURSION**

Buses will depart from the Palms Ballroom Entrance
Spend an afternoon enjoying the sun, Gulf and pristine white sand of Southwest Florida! This narrated catamaran cruise first takes you on the crystal blue waters of the Gulf of Mexico before beaching the boat on one of the barrier islands for a chance to find some of Florida's legendary seashells!

6:30 p.m. – 9:30 p.m.

**OPTIONAL ON-SITE COCKTAIL RECEPTION
& DINNER BUFFET**

Tikki Terrace
Attire: Casual

Faculty Bios

2010 TRANSPORTATION PRACTICE GROUP SEMINAR

MEHDI ARRADIZADEH is the Director of Claims for Covenant Transport Group. Prior to CTG, Mehdi worked as the Director of Claims for Schneider National, Inc. / INS Insurance in Green Bay, Wisconsin for 15 years. Prior to Schneider, Mehdi worked for IDS / American Express Property and Casualty. Mehdi is a faculty member for TIDA Skills Course which takes place 3 to 4 times a year around the country.

CLARK ASPY is a partner in the Austin, Texas, ALFA International law firm of Naman, Howell, Smith & Lee. He is board certified in Personal Injury Trial Law and devotes a substantial portion of his practice to trucking defense and transportation litigation. Mr. Aspy has been a member of the ALFA International Transportation Group for a number of years during which time he has been a frequent contributor to the publications and presentations of the Group. He obtained his B.B.A. from Baylor University in 1981 and J.D. from the University of Tennessee in 1984. Tel: 512-479-0300; Email: aspy@namanhowell.com.

ROBERT E. "BOB" BARTON is a partner and seasoned litigator at Cosgrave Vergeer Kester, LLP in Portland, Oregon. He is a graduate of Notre Dame Law School and has been admitted to the Oregon and California State Bars. He served for several years as a Deputy Attorney General and Deputy District Attorney in California, as well as Assistant Attorney General for the Oregon Department of Justice before entering private practice twenty-five years ago. His present practice is primarily focused on the defense of lawsuits involving trucking, transportation, products liability, personal injury, commercial, industrial accident, and wrongful death

cases. He has tried hundreds of cases to juries in state and federal courts and has argued numerous cases before the Oregon Supreme Court and Court of Appeals. Bob is a past-president of the Oregon Association of Defense Counsel (OADC) and past-president of the Oregon Chapter of the Federal Bar Association. He is a member of the Multnomah County Bar Association, the Federation of Defense and Corporate Counsel (FDCC), and the DRI. He has been a speaker and moderator before several industry and bar organizations. He is an executive member to the Notre Dame Law Association Board of Directors. He was designated an Oregon Super Lawyer in 2007, 2008, and 2009.

CAMERON "CAM" BECK, JR. is the Managing Partner of Morris and Morris, P.C. where he defends civil litigation matters and leads the firm's transportation practice group. Cam is a member of the ALFA International Transportation Steering Committee, DRI Trucking Committee, and the Transportation Lawyers Association. He has been a contributor to the ALFA International Transport Law Update as well as the American Bus Association's *Bus Ride* magazine. Virginia Business magazine has recognized Cam as one of Virginia's Legal Elite for civil litigation, and he is also a Virginia Super Lawyer. In 2009, Benchmark Litigation listed Cam as one of only thirty "Litigation Stars" in Virginia. He earned his B.A. from the College of William & Mary, and graduated *cum laude* from the Washington & Lee University School of Law. Tel: 804-344-8300; Email: cbeck@morrismorris.com

THAYLA PAINTER BOHN is a partner in the firm of Feldman, Franden, Woodard & Farris in Tulsa, Oklahoma. Her litigation practice includes product liability, motor carrier liability and insurance bad faith. She is graduate of the University of Arkansas School of Law. She is licensed to practice in the state and federal courts of Arkansas and Oklahoma. Tel: 800-583-7129; Email: tpbohn@tulsalawyer.com.

PAMELA BLASS BRACHER is the Director of Litigation for the Risk Management Department of U.S. Xpress, Inc., a Chattanooga, Tennessee based transportation company. She received her B.A. in Political Science from Emory University (1989), and her Masters in Public Administration (1994) and J.D. (1997) from the University of Cincinnati. After law school, Ms. Bracher practiced with the law firm of Miller & Martin PLLC in Chattanooga, focusing her practice on railway transportation, commercial, and products liability litigation. She joined U.S. Xpress, Inc. in 2006, as in-house counsel, where she works closely with outside defense counsel to represent the Company, including affiliate companies Arnold Transportation Services, Inc. and Total Transportation of Mississippi, LLC, at various stages of pre-litigation and litigation. Ms. Bracher's responsibilities include primary oversight of all claims in litigation and involvement in high risk catastrophic claims to assist with evidence preservation.

GREGORY D. CONFORTI is a senior shareholder in the Chicago, Illinois ALFA International law firm of Johnson & Bell, Ltd. He supports an active civil trial practice in the Illinois and Federal Courts with an outstanding record of defense jury verdicts. Mr. Conforti received his B.A. from Coe

College in 1985 and his J.D. from Wake Forest University in 1988. Mr. Conforti is a frequent lecturer nationally. He is proud to represent several Fortune 500 companies in not only transportation, but also other litigated matters. He has earned Martindale-Hubble's highest A/V attorney rating and was a 2003 award recipient of the Law Bulletin Publishing Company's "40 Attorneys Under 40 to Watch" in Illinois. He is a past Chair of the ALFA International Transportation Practice Group (2007-2008) and currently serves as Co-Chair of his firm's Transportation Group. Tel: 312-372-0770; Email: confortig@jbltd.com.

TAMARA N. COOK is a shareholder with the Phoenix, Arizona law firm of Renaud Cook Drury Mesaros, Pennsylvania. She received her B.A. in Political Science from the University of Arizona and her J.D. from Syracuse University College of Law. She received additional training from The Hague Academy of International Law and is a member of the Order of Barristers. Ms. Cook is a trial lawyer with a practice focused on the commercial transportation industry: defense litigation, federal and state safety compliance/audit support, products liability, labor and employment, and insurance coverage. Ms. Cook is the Chair of her law firm's transportation group and is the Vice Chair for Arizona for the ABA TIPS Commercial Transportation Litigation Committee. She is a former member of the ALFA International Board of Directors, she is former Chair of the Transportation Practice Group and currently serves as the Liaison to the ATA for ALFA International and is also a member of the ALFA International Women's Initiative Practice Group. She is a member of the Trucking Industry Defense Association and DRI Commercial Transportation.

PETER A. DUBRAWSKI is a partner in the Los Angeles, California ALFA International law firm of Haight, Brown & Bonesteel LLP. His practice is concentrated in transportation, security, product liability, general negligence, and construction matters. He has tried numerous cases regarding significant transportation matters, cargo claims and complex, multi-vehicle accidents. Mr. Dubrawski has been an active member of ALFA International since 1991 and is a member of the Transportation and Products Liability Practice Groups. He is a graduate of UCLA and Southwestern University School of Law. Tel: 310-215-7563; Email: pdubrawski@hbblaw.com.

SHANNON S. FRANKEL is a member of ALFA International's Raleigh, North Carolina law firm, Young Moore and Henderson, P.A.. She maintains a personal injury defense trial practice, focusing primarily on the defense of trucking companies and their drivers. Ms. Frankel has been an active member of the ALFA International Transportation Practice Group since 2005. She received her B.A. from Duke University and her J.D. from William and Mary School of Law. Tel: (919) 861-5129; Email: sfrankel@youngmoorelaw.com.

WILL H. FULTON is a partner in Dinsmore & Shohl, LLP, the ALFA International firm in Louisville, Kentucky. He works in the areas of agricultural, truck, construction and industrial equipment product liability defense. He also works extensively in the area of transportation law representing trucking companies. Will has tried numerous trucking cases and defended the designs of many medium and heavy duty trucks for their manufacturers. Will has spoken on issues relating to trucking

numerous times and has written extensively on spoliation of evidence. Will graduated with an A.B. from the University of North Carolina at Chapel Hill in 1970, and a J.D. from Duke University in 1973.

ARL H. GREEN is a shareholder in the El Paso, Texas ALFA International Law Firm of Mounce, Green, Myers, Safi, & Galatzan, P.C. Mr. Green is a trial lawyer whose practice emphasizes trucking litigation, products liability and insurance defense. He is Board Certified by the Texas Board of Legal Specialization in Civil Trial Law and Personal Injury Trial Law. He was designated a Texas Super Lawyer by *Law and Politics Magazine* and *Texas Monthly Magazine* for the years 2003 through 2009. In 2006 through 2008 he was also named as one of the top 50 Lawyers in the Central and West Texas region by the same publications. Mr. Green has authored numerous articles relating to the Transportation and Insurance industries. He is an Advocate of the American Board of Trial Advocates and enjoys membership in DRI and the Federation of Defense and Corporate Counsel. He graduated with honors from the University of Texas School of Law. Tel: 915-541-1502; Email: green@mgmsg.com

C. KELLEY GREEN is Assistant General Counsel at Halliburton Energy Services, Inc. Mr. Green is a graduate of Oklahoma State University and obtained his J.D. from Oklahoma City University. He has been employed in the Litigation section of the Legal department with Halliburton for 20 years, focusing his practice on Oil and Gas property damage claims, personal injury, contract, and transportation law. His duties include the investigation of claims, the selection and retention of outside counsel,

litigation supervision and a proactive approach in coordinating with Company Management in risk management and regulatory compliance.

KEITH HEFLEY is a Liability Claims & Litigation Advisor in Risk Management, Legal & Regulatory Affairs, for Federal Express Corporation (FedEx Express) in Memphis, Tennessee. He is responsible for handling serious injury and litigated claims in 12 states and Canada. He is a member of ALFA's International Transportation Client Advisory Board. He is a graduate of the University of Memphis.

JAMES R. JARROW is a Member of ALFA International's Kansas City, Missouri law firm of Baker Sterchi Cowden & Rice, L.L.C. Mr. Jarrow is experienced in all phases of litigation, including trucking litigation. Prior to attending law school, Mr. Jarrow investigated fatality accidents as a police officer on the Colorado Springs Police Department's accident reconstruction unit. This combination of reconstruction training and legal training has been his foundation in successfully representing trucking companies. He is a member of both state and federal courts in Missouri and Kansas, and has been admitted pro hac vice as he litigates matters in various states across the United States. He is a graduate of Indiana University and Washburn Law School. He is a member of the ALFA International Transportation Practice Group Steering Committee. Tel: 816-448-9308; cell 816-560-6123; Email: jarrow@bscr-law.com.

DAVID R. JOSTAD is Senior Vice President/General Counsel for May Trucking Company, Salem, Oregon. May Trucking Company is a nationwide truckload carrier, operating dry and refrigerated fleets. He has over sixteen years of transportation safety and claims management experience. In his position at May trucking Company, he is involved with management of business issues, litigation, claims, safety, regulatory compliance, and insurance. His trucking industry experience has focused on the development and implementation of loss prevention procedures, and on the defense of accident claims. He received his undergraduate degree from the University of Oregon and his law degree from Gonzaga University School of Law. He has been an attorney and member of the Oregon State Bar Association for thirty years and has spoken on trucking defense issues at ALFA International and other national transportation seminars.

DON D. LACY is the Corporate Director of Safety for Prime Inc, one of North America's most successful refrigerated, flatbed, and tanker carriers. Prime Inc, headquartered in Springfield, Missouri, provides safe, reliable and continuous on-time service to its expanding international customer base. With over 45 years in the trucking industry, Mr. Lacy has been a Certified Director of Safety since 1968 and is also certified to teach NATMI courses for certification. Mr. Lacy is the incoming chairman of the TCA Safety & Security Div, and is the Past National Chairman of the ATA Council of Safety Supervisors. Mr. Lacy earned his B.S. degree in secondary education from Northwest Missouri State University in 1962. You may have heard Mr. Lacy's voice because he is a co-host on a weekly

radio talk show on Sirius® Satellite Radio, Truckers Channel #138 “Open Road Cafe”.

EDWARD D. LAIRD, JR. is a shareholder in the Albany, New York law firm of Carter, Conboy, Case, Blackmore, Maloney & Laird, P.C. He has an active trial practice in the New York and Federal Courts. Mr. Laird represents clients in matters relating to transportation, retail distribution, product liability and professional malpractice. He is a graduate of the State University of New York at Oswego and Western New England College School of Law. Mr. Laird has been recognized as a New York Super Lawyer. He is a member of the ALFA International Transportation Practice Group Steering Committee and he has served as a speaker on trial practice topics for student, bar and industry groups. Tel: 518-465-3484; Email: elaird@carterconboy.com.

SARAH H. LAMAR is a partner in the Savannah, Georgia ALFA International law firm of Hunter, Maclean, Exley & Dunn, P.C., and she currently serves as Chair of ALFA International. Ms. Lamar has experience representing employers in state and federal courts with respect to claims under Title VII, the Age Discrimination in Employment Act, Americans with Disabilities Act, Family and Medical Leave Act, and the Fair Labor Standards Act. She also represents employers with respect to breach of contract and tort claims, and conducts in-house training for employers and advises clients on a variety of human resource issues. Ms. Lamar is admitted to the bars of Georgia and the District of Columbia and all federal courts in Georgia. Ms. Lamar received her B.A. in History from Yale University in 1988, and her J.D. from Emory University in 1991.

SEAN F. MCDONOUGH is a partner in the Massachusetts ALFA International firm, Morrison Mahoney LLP. Mr. McDonough’s practice focuses on the defense of transportation, product, premises and professional liability cases. Mr. McDonough has extensive expertise in representing his truck and transportation clients in major accident litigation, in which, when appropriate, he works closely with renowned experts in fields such as accident reconstruction, human factors, warnings and biomechanical engineering. Mr. McDonough is a graduate of the University of Hartford and the New England School of Law. He is the Editor of the 2010 GO TEAM Manual and a member of the ALFA International Transportation Practice Group Steering Committee. Tel: 617-737-8835; Email: smcdonough@morrisonmahoney.com.

BRUCE A. MENK concentrates in complex product liability, transportation, construction, insurance, and commercial matters. He handles product liability work for a number of clients including industrial entities, vehicle and equipment manufacturers, and pharmaceutical companies. Mr. Menk has also been engaged in cases involving class actions, contractual disputes, insurance contracts, trademark, and trade secrets. Mr. Menk obtained his J.D. from the University of Colorado School of Law in 1973. He is admitted to practice in the State of Colorado; the United States District Court, District of Colorado; the United States Court of Appeals, Tenth Circuit; and the Supreme Court of the United States.

HARVEY L. MENSCH is Supervisor of Risk Management for USA Truck, Inc. in Van Buren, Arkansas. Mr. Mensch has over 17 years of experience handling and managing all types of transportation claims and litigation. He has a tremendous amount of experience with issues specific to drivers in connection with catastrophic accidents.

DANNY M. NEEDHAM is a Member of ALFA International’s Amarillo, Texas, law firm of Mullin, Hoard & Brown, LLP. He has over 30 years experience representing regional and national transportation companies in complex litigation matters in both state and federal courts. His specialty areas of practice include transportation litigation and other claims of severe personal injury, including accident claims, occupational exposure and toxic torts, product liability claims and railroad litigation. He received his J.D. from the Texas Tech University School of Law and has been selected as a Super Lawyer in Texas for a number of years, including 2009. He is the current Chairman of the Transportation Practice Group of ALFA International.

JAMES P. “JIM” REICHERT as a solo practitioner in Nashville, Indiana, is General Counsel and Chief Legal Officer for Wheaton Van Lines, Inc. a household goods motor carrier and General Counsel for Reindeer Logistics, Inc. an interstate broker, principally for car carriers. Jim began his practice in Albuquerque, New Mexico representing primarily household goods carriers in all civil litigation. He then joined Mayflower Transit, Inc. forming its litigation department. Jim has been involved in representing motor carriers, principally household goods carriers for over 35 years, including in house

representation and court room practice. He is a member of all courts in New Mexico and Indiana as well as the 7th, 9th and 10th Circuit Courts and U.S. Supreme Court. For the older members of ALFA International, they may remember when Jim was a member of the ALFA International Transportation Practice Group Board and was responsible for the Mayflower training sessions for ALFA International lawyers at Mayflower's former training center in Indianapolis, Indiana.

PAUL R. ROBINSON is a partner in the Pittsburgh, Pennsylvania ALFA International law firm of Meyer, Darragh, Buckler, Bebenek & Eck. Mr. Robinson's litigation practice primarily involves transportation, product liability, and commercial/construction matters. He is a member of the ALFA International Transportation and Product Liability Group Steering Committees, Chairs his firm's Transportation Group, and Co-Chairs his firm's Product Liability Group. Mr. Robinson is a graduate of Edinboro University of Pennsylvania and the New England School of Law, an Allegheny County Delegate for the Pennsylvania Bar Association House of Delegates, and a member of the Pennsylvania Defense Institute and Defense Research Institute. Tel: 412-261-6600; Email: probinson@mdbbe.com.

MARYGRACE SCHAEFFER is a vice president with DecisionQuest. Ms. Schaeffer has been a trial consultant for over twenty years, providing jury research and trial consulting on hundreds of civil and criminal cases across the country. Ms. Schaeffer's expertise includes strategy and theme development, mock

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JOHN SPIROS is Vice President of Safety and Claims, Management Roehl Transport Inc. John has over 21 years of transportation safety and claims management experience. He is currently responsible for safety, compliance and risk management for Roehl Transport, Inc. Roehl Transport is a for hire carrier, based in Marshfield, WI, with over 1900 power units operating within the U.S., Canada and Mexico and is ranked within the top 100 largest motor carriers in the United States. Prior to transportation he was a Police Officer for the City of McKinney, Texas and Rowlett, Texas, tasked with traffic enforcement and accident investigation. He has a degree in Law Enforcement. In 2006, 2007 and 2008 he and his claims department received the "Excellence in Claims Handling" award from the American Trucking Association. Roehl Transport Inc. was also awarded the President's Trophy for safety performance in 2008 by the ATA, their most prestigious award for safety. In 2009, the Truckload Carriers Association awarded Roehl with their "top" safety award for large carriers. In September of 2009, John received the prestigious award, being named "National Safety Director of the Year" from the ATA. In 2005 he was elected as a city councilman for the city of Marshfield and is currently the City Council President.

JOSEPH R. SWIFT is a shareholder of the St. Louis, Missouri ALFA International law firm of Brown & James, P.C. He is a graduate of Luther College and Creighton University School of Law. Mr. Swift's practice emphasizes transportation cases. He is a frequent lecturer on transportation law and recently spoke at the 2009 National Safety & Operations Conference sponsored by the American Moving and Storage Association. He is a long standing member of the ALFA International Transportation Practice Group Steering Committee. Tel: 314-242-5215; Email: jswift@bjpc.com.

WILLIAM F. TALLENT, CPCU, ARM, ALCM serves as Vice President Risk Management with Stevens Transport, Inc. where he is responsible for the managing and directing of all litigation matters and liability claims of significance, and management of an in house, multi-function claims department responsible for adjudicating all third party claims, employee injury claims (workers' compensation), subrogation and hazardous materials incidents. Additionally, Mr. Tallent manages all Labor & Employment litigation matters and inquires and administers an ERISA Employee Benefit Plan. Stevens Transport is a full service refrigerated truckload carrier and logistics management company servicing all 48 contiguous States, Canada and Mexico.

JOHN R. TARPLEY is the managing shareholder of the Nashville office of Lewis, King, Krieg, & Waldrop, PC. John has practiced in Nashville since graduating from the University of Tennessee College of Law. He joined the firm in 1989 after clerking with an appellate judge and serving as an Assistant Attorney General

for the State of Tennessee. He is a leader in the firm's Commercial Transportation and Complex Litigation Practice Group. As a certified mediator, he is called on a regular basis to mediate and arbitrate a wide range of disputes. In addition, John is a former president of the Tennessee Bar Association and the chair of the American Bar Association's Tort, Trial and Insurance Practice Section. He is also active in the community and serves as the president of the Music City Chapter of the March of Dimes. Tel: 615-259-1366; Email: jtarpley@lewisking.com.

MARK J. WHITEHEAD is Vice President of Claims and Litigation Management of J.B. Hunt Transport, Inc. Mark has been with J. B. Hunt Transport, Inc. for 22 years. Mark is responsible for auto liability, general liability, workers compensation, litigation, cargo claims, customer contracts, and risk management.

JOHN M. WILLIAMS has been involved in insurance industry since 1996 handling tens of thousands of Workers' Compensation and Liability cases for insurers, plaintiff attorneys and defense counsel. He joined Gould & Lamb in 2001 and assumed the role of Chief Executive Officer in 2003. Mr. Williams is a Board Member of the National Alliance of Medicare Set-Aside Professionals (NAMSAP), a Board Member of the Commission on Healthcare Certification (CHCC), a Committee Member the Medicare Advocacy Recovery Coalition (MARC), a Certified Instructor for the Department of Insurance, and a member of the National Structured Settlement Trade Association, among others. He is a nationally recognized speaker and a published author regarding Medicare

Secondary Payer and Mandatory Insurer Reporting compliance.

WALTER F. "TREY" WILLIAMS, III is a shareholder in ALFA International's Houston, Texas, law firm of Lorance & Thompson, P.C. He is a graduate of the University of Houston and the University of Houston School of Law. Mr. Williams practices almost exclusively in the transportation litigation field, and along with Eric Benton, heads up the firm's transportation practice section. He has served on the Steering Committee for the ALFA International Transportation Practice Group for many years and has often been a seminar speaker. Tel.: 713-868-5560; Email: wfw@lorancethompson.com.

General Information

MEETING LOCATION

Marriott Marco Island Beach Resort
400 South Collier Boulevard
Marco Island, Florida 34145
Phone: 239-394-2511
Website: www.marcoislandmarriott.com

REGISTRATION

Please contact your ALFA International attorney to register. The last day to register for the seminar is **Wednesday, April 21, 2010**. No refunds will be issued after this date.

HOTEL

ALFA International Room Block Rate:
\$269.00 per night, single or double occupancy

The ALFA International room block at the Marriott Marco Island expires on **Tuesday, April 6, 2010**. It is possible that the room block will fill up by this date, so make sure to **REGISTER EARLY**.

Hotel reservations are requested by completing the seminar registration process. Please contact your ALFA International attorney to register.

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ALFA International certifies that this activity has been approved for CLE credit in the amount of 6.0 hours. Furthermore, participating speakers may be credited with additional CLE time pursuant to state CLE rules.

ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS.

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