

FACULTY

BRUCE G. ARNOLD, ESQ., is a shareholder and managing director in the Milwaukee, Wisconsin ALFA law firm of Whyte Hirschboeck Dudek S.C. Mr. Arnold chairs the Firm's Health Care Practice Group and serves on the Firm's multidisciplinary HIPAA Implementation Task Force. He represents clients in all aspects of the health care industry, including health care joint ventures, multi-specialty clinics, ambulatory surgery centers, and managed care organizations. Mr. Arnold is a frequent lecturer on the impact of the bankruptcy laws on health care entities, and has represented hospitals, nursing homes, medical office builders, laboratories and insurers in state and federal insolvency proceedings. He is a graduate of Georgetown University and The University of Michigan Law School.

CYNTHIA L. BUCHKO, ESQ., is an attorney in the Madison office of the Wisconsin ALFA law firm of Whyte Hirschboeck Dudek S.C., where she focuses her practice on commercial litigation and administrative law. Ms. Buchko has addressed in-house counsel throughout the State of Wisconsin on electronic discovery, and she is one of the co-authors of Wisconsin Civil Procedure Before Trial. Ms. Buchko received both her undergraduate and law degrees from the University of Wisconsin.

DONALD A. DAUGHERTY, JR., ESQ., is a shareholder and trial lawyer in the Milwaukee, Wisconsin ALFA law firm of Whyte Hirschboeck Dudek S.C. Mr. Daugherty frequently represents hospitals and other health care providers, IT services companies, internet and retailers and e-Commerce businesses in commercial disputes, and is a frequent lecturer on the new Federal Rules of Civil Procedure for electronic discovery. Mr. Daugherty is a graduate of the University of Virginia and Northwestern University School of Law.

RHEA N. FREDERICK, ESQ., is a Legal Consultant in Kroll's Eden Prairie office, where she assists in the development of effective e-discovery strategies. Ms. Frederick is a frequent lecturer and author on the e-discovery related topics. Ms. Frederick is a graduate of Emmanuel College and Suffolk University of Law.

RICHARD L. HETKE, is Chief Executive Officer of ALFA International in Chicago, Illinois. Mr. Hetke began his legal career in private practice before assuming in-house positions at Kraft and Ameritech. He also served as general counsel and board member of two family-owned manufacturing businesses that were sold to NYSE companies. He is a graduate of Dartmouth College and Harvard Law School.

JOAN DECOURSIN HUMES, ESQ., is the Deputy General Counsel of Ovations, a UnitedHealth Group Company which provides health and well-being services for Americans age 50 and older, including a range of health insurance products and services to AARP members. Prior to joining Ovations, Ms. Humes was an Assistant United States Attorney, including the Acting Civil Chief and the Civil Chief, for the United States Attorneys' Office in the District of Minnesota. During her tenure in the U.S. Attorneys' Office, Ms. Humes led the efforts to educate the U.S. Attorneys Office on electronic discovery. Ms. Humes is a graduate of the University of Minnesota and its School of Law, where Ms. Humes graduated Order of the Coif.

DANIEL B. MCGINTY, is the Senior Vice President, Acute Care Operations, of the Benedictine Health System, where he is responsible for direct operational guidance and development of the acute care facilities. Prior to joining Benedictine Health System, Mr. McGinty served as president and CEO of the Holy Family Memorial Health Network in Manitowoc, Wisconsin. Mr. McGinty is a diplomat in the American College of Healthcare Executives. He is a graduate of Gustavus Adolphus College (B.A.), and the University of Minnesota (Master of Healthcare Administration).

GARY REED, ESQ., is senior Legal Counsel for Humana Inc. in Louisville, Kentucky. He is a graduate of Xavier University and The Catholic University of America Law School. His responsibilities as Legal Counsel include litigation management and regulatory compliance.

MARILYN MCCABE REIDY, ESQ., is a shareholder in the Chicago, Illinois ALFA law firm of Johnson & Bell, Ltd. Ms. Reidy manages and directs all aspects of the litigation process, concentrating in medical malpractice defense, nursing home litigation and ERISA litigation. Ms. Reidy is a frequent lecturer on health care liability issues, and is long-time member of the ALFA Health Care Steering Committee. Ms. Reidy is a graduate of Northern Illinois University (B.S.), Chicago State University (M.S.) and IIT-Chicago Kent College of Law.

GEORGE J. SOCHA, JR., ESQ., is the principal in Socha Consulting, LLC, a firm which provides expert advice to consumers with respect to effective electronic discovery strategies, and to providers with respect to the development of e-discovery services, software and strategy. Prior to forming Socha Consulting, Mr. Socha worked in private practice where he helped establish litigation support departments at 250-attorney and 50-attorney firms. Mr. Socha is a graduate of the University of Wisconsin (B.A.) and Cornell Law School.

ALFA INTERNATIONAL

THE GLOBAL LEGAL NETWORK

ALFA Health Care Practice Group Regional Seminar *What Every Health Care Institution Needs to Know About E-Discovery and Document Retention*

SEPTEMBER 6, 2007
The Pfister Hotel
Milwaukee, Wisconsin

In less than twenty years, computers and the internet so fundamentally changed how businesses operate that the Federal Rules of Civil Procedure were recently amended to require parties to include electronically stored information – so called “ESI” – in their mandatory disclosures and early discovery planning. Now, every email communication, voicemail message and electronic calendar entry is part of a searchable trail. With some experts predicting that litigants will spend over \$2.4 billion on electronic discovery services this year, the electronic discovery issue threatens to make HIPAA compliance look easy by comparison.

Reflecting its commitment to discuss solutions rather than problems, the American Law Firm Association recruited a distinguished panel of the nation's leading experts to lead a spirited discussion of strategies that will help address this potential litigation nightmare for health care institutions. ALFA is particularly honored that Dan McGinty, the Senior Vice President of Acute Care Operations for the Benedictine Health System, will deliver the keynote address. Mr. McGinty is a frequent speaker on strategic planning, governance and medical staff dynamics and relationships, hospital operations, clinic management and construction project management.

The attendees at this year's health care seminar will also have the opportunity, at no additional charge, to stay for the ALFA Midwest Regional Seminar, entitled “Corporate Counsel on the Hot Seat.” Drawing from leading private practice attorneys and in-house counsel from a ten-state region across the Midwest, this program will tackle such topics as “The Essentials of a Compliance Investigation” and the “Hot Ethical Issues for Corporate Counsel.” As with the ALFA Health Care Seminar, the Midwest Regional Seminar will include an ethics component for those attendees who are required to attend and report CLE ethics courses.

The seminar will be held at the Pfister Hotel, a Victorian masterpiece located in downtown Milwaukee which Conde Naste named as one of the best places to stay in America. The seminar attendees will also be special guests at a private dinner arranged by ALFA at Pier Wisconsin, Milwaukee's new lakefront jewel, where our guests will have exclusive access to the S/V Denis Sullivan, a magnificent recreation of a 19th century three-masted cargo schooner which now conducts educational tours of the Great Lakes.

ALFA International is a premier global network of law firms comprised of 85 U.S. and 30 foreign firms with approximately 8,000 lawyers and 9,000 support personnel. It is the country's oldest and largest organization of its kind. ALFA's goal is to educate its members and their clients in the issues and problems facing specific businesses in industries. This workshop and its prestigious faculty are designed to meet that goal.

ALFA International

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Chicago, Illinois 60611

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www.alfainternational.com

THURSDAY, SEPTEMBER 6, 2007

12:00 p.m. – 1:15 p.m.

REGISTRATION, CHECK-IN AND LUNCH BUFFET

Imperial Ballroom Foyer

1:15 p.m. – 1:30 p.m.

OPENING AND INTRODUCTORY REMARKS

Imperial Ballroom

Richard L. Hetke, Esq.

CEO

ALFA INTERNATIONAL

Chicago, Illinois

Bruce G. Arnold, Esq.

Health Care Practice Group Chair

WHYTE HIRSCHBOECK DUDEK S.C.

Milwaukee, Wisconsin

Marilyn McCabe Reidy, Esq.

Health Care Midwest Regional Seminar Program Chair

JOHNSON & BELL, LTD.

Chicago, Illinois

1:30 p.m. – 2:15 p.m.

A PEAK INTO PANDORA'S BOX:

THE FUTURE OF RURAL HEALTH CARE

Keynote Speaker:

Daniel B. McGinty

Senior Vice President, Acute Care Operations

BENEDICTINE HEALTH SYSTEM

Cambridge, Minnesota

2:15 p.m. – 2:30 p.m.

BREAK

2:30 p.m. – 3:15 p.m.

AND YOU THOUGHT HIPAA WAS A PAIN IN THE NECK: WHAT THE NEW FEDERAL RULES OF ELECTRONIC DISCOVERY MEAN FOR YOU AND YOUR HEALTH CARE INSTITUTION

Donald A. Daugherty, Jr. Esq.

WHYTE HIRSCHBOECK DUDEK S.C.

Milwaukee, Wisconsin

Cynthia L. Buchko, Esq.

WHYTE HIRSCHBOECK DUDEK S.C.

Madison, Wisconsin

3:15 p.m. – 4:00 p.m.

PANEL DISCUSSION: E-DISCOVERY STRATEGIES FOR HEALTH CARE, OR HOW TO AVOID THE HIGH COST OF FREQUENT CLICKING

Moderator:

Marilyn McCabe Reidy, Esq.

JOHNSON & BELL, LTD.

Chicago, Illinois

Rhea N. Frederick, Esq.

KROLL ONTRACK, INC.

Eden Prairie, Minnesota

George J. Socha, Jr., Esq.

SOCHA CONSULTING LLC

St. Paul, Minnesota

4:00 p.m. – 4:15 p.m.

BREAK

4:15 p.m. – 5:15 p.m.

PANEL DISCUSSION: DO WE HAVE TO KEEP EVERYTHING? THE ETHICS OF DOCUMENT DESTRUCTION, RETENTION AND ELECTRONIC DISCOVERY

Moderator:

Bruce G. Arnold, Esq.

WHYTE HIRSCHBOECK DUDEK S.C.

Milwaukee, Wisconsin

Joan DeCoursin Humes, Esq.

Deputy General Counsel

OVATIONS, A UNITEDHEALTH GROUP COMPANY

Minneapolis, Minnesota

D. Gary Reed, Esq.

Senior Legal Counsel

HUMANA INC.

Louisville, Kentucky

5:15 p.m.

ADJOURNMENT

5:45 p.m. – 6:45 p.m.

WELCOME TO MILWAUKEE RECEPTION

Whyte Hirschboeck Dudek S.C.

555 East Wells Street, Suite 1900

Milwaukee, Wisconsin

The evening will begin with a short walk from the Pfister Hotel to the home office of our host, ALFA's Milwaukee member for a social networking cocktail reception.

7:00 p.m. – 10:00 p.m.

OFF-SITE DINNER

The S/V Denis Sullivan Schooner

Pier Wisconsin

Dinner will be served at Milwaukee's Pier Wisconsin where you'll have a chance to tour the S/V Denis Sullivan, a replica of a 19th century three-masted cargo schooner which sailed the Great Lakes at a time when schooners were commanded by hearty souls and nature's forces.

Buses will depart from the front entrance of Whyte Hirschboeck Dudek, S.C. at 6:45 p.m. for a short ride to the pier.

FRIDAY, SEPTEMBER 7, 2007

2007 ALFA MIDWEST REGIONAL SEMINAR: CORPORATE COUNSEL ON THE HOT SEAT

It seems that today's corporate counsel have an "X" placed squarely on their back. New laws and regulations are enacted constantly and corporate counsel need to be equipped to handle the crisis that is looming around the corner. The ALFA Midwest 2007 Conference will focus upon the cutting edge topics that create everything from mild paranoia to sleepless nights for corporate counsel.

7:30 a.m.

BREAKFAST

8:30 a.m. – 11:50 a.m.

GENERAL SESSION

GENERAL INFORMATION

MEETING LOCATION

The Pfister Hotel

424 East Wisconsin Avenue

Milwaukee, Wisconsin 53202

Tel: (414) 273-8222

Fax: (414) 273-5025

REGISTRATION

Please contact your ALFA attorney to register.

HOTEL

ALFA Hotel Room Rate: \$189 per night, single or double occupancy.

The deadline for obtaining a room reservation at the ALFA rate is Friday, August 17, 2007. After this date, hotel reservations at the ALFA rate will be on a space-available basis.

Hotel reservation requests are submitted by completing the seminar registration process. Please contact your ALFA attorney to register.

CLE CREDIT

ALFA International certifies that this activity has been approved for CLE credit in the amount of 3.25 hours, including 1 hour of ethics credit.

ATTENDANCE IS OPEN ONLY TO MEMBERS OF ALFA INTERNATIONAL AND THEIR INVITED GUESTS.

TO CONTACT ALFA:

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Chicago, Illinois 60611

Tel: (312) 642- ALFA (2532)

Fax: (312) 642-5346

Seminar Contact: Katie Garcia

Email: kgarcia@alfainternational.com